

WATER LOVER CHALLENGE

THE BIG CIGARETTE BUTT COLLECTION

FROM 20TH TO 30TH OF SEPTEMBER

WE HAVE ONE OBJECTIVE

**COLLECT OVER 1,000,000
CIGARETTE BUTTS**

SCAN THE QR CODE AND SIGN UP !



- ◆ **COMPANIES, SCHOOLS,
CITIES, TOWNS...**
- ◆ **ALONE OR IN TEAM**
- ◆ **BRING EMPTY
RECYCLED PET
BOTTLES AND GLOVES**
- ◆ **REGISTER YOUR
COLLECTION ON
WWW.WATERLOVER.ORG**

ORGANIZED BY



SUPPORTED BY



HOW TO PARTICIPATE

— FROM SEPTEMBER 20 TO 30, 2025 —



STEP 1

WEAR A PAIR OF GLOVES TO PROTECT YOUR HANDS



STEP 2

RECYCLE EMPTY PET BOTTLES TO COLLECT CIGARETTE BUTTS



STEP 3

COLLECT CIGARETTE BUTTS WITH FRIENDS, FAMILY, COLLEAGUES, ETC.



STEP 4

NO MATTER WHERE IN THE WORLD, IN THE CITY, IN THE FOREST, BY THE LAKE, ... ANYWHERE! ALONE OR WITH OTHERS



STEP 5

NO NEED TO COUNT: A 0.5L BOTTLE = 250 BUTTS, 1L = 500 BUTTS, 1.5L = 750 BUTTS



STEP 6

TO VALIDATE THE COLLECTION, JUST FILL OUT THE FORM AND TAKE A PHOTO OF THE COLLECTED BUTTS